Aloha, Sinclair Broadcasting's decision to very publicly force their stations to air an anti-Kerry documentary in the weeks prior to one of our most important recent elections once again makes it very clear why the public should be alarmed about the FCCs laize fair attituded regarding media consolidation.

Sinclair assumes a public trust in being given the free use of the public airwaves, and is obligated by law to serve the public interest...all of the public not just a narrow constituency they may define. When media consolidation creates large companies controlling major segments of the airwaves, we get more of what's good for the bottom line and little of what is needed to nurture democracy. Instead of something produced at "News Central" far away with whatever corporate spin contributes to investor profits, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why the FCC needs to do their duty regarding identifying the advantages of strengthen media ownership rules, not weakening them. Snclair's lawless actions show why the license renewal process needs to involve more than a returned postcard.

Mahalo nui loa,
Tony Gelish